Event Sponsorship

Throughout the year, Indianapolis Business Journal hosts a series of high profile events ranging in size from 300 to more than 600 attendees.

Decision makers and business owners from all industries regularly come together to network, hear experts in their fields, and recognize businesses and individuals who positively impact our business community. Each event is marketed 4 to 6 weeks prior to the event through IBJ, IBJ.com and our email database.

SPONSORSHIP PACKAGES INCLUDE BUT ARE NOT LIMITED TO:

- Logo identification on marketing materials such as advertisements, invitations, programs, note pads, tickets and signage.
- Sponsorship packages vary by event.
- Sponsorship opportunities range from $5,000 net to $15,000 net.

Event sponsorship creates a fully developed marketing platform delivering your message to industry targeted top professionals.

84% of subscribers recognize event sponsors

92% of event attendees say they would attend another event
2018 marks the 26th year of this event, which recognizes 40 local business and professional leaders who have achieved success before the age of 40. Sponsorship of this reception is a unique marketing opportunity to reach these young professionals and their predecessors.

- Honorees are profiled in a special IBJ supplement.
- Current honorees and previous classes of Forty Under 40 attend this private reception.

Sponsorship Deadline: 12/8/17

The CTO of the Year awards honor Chief Technology Officers or those in the top information technology positions within their organizations (CIO, VP, Director, etc.). These valued individuals play vital roles in making Indiana businesses, institutions and not-for-profit groups successful. Together with their CEOs, their decisions impact all aspects of business, including their company’s growth, profitability, functionality and competitiveness in the marketplace.

- The honorees and top honorees are featured at a breakfast event.
- Their profiles are featured in a special IBJ supplement.

Sponsorship Deadline: 5/25/18

2018 marks the 18th year of this awards program and supplement honoring outstanding individuals, organizations and companies from the health care community. Top honorees and honorees in each of the following categories are profiled in a special IBJ supplement and featured at the event:

- Community achievement in health care
- Advancements in health care
- Physician
- Non-physician
- Volunteer

Sponsorship Deadline: 12/8/17

Indianapolis Business Journal spotslights some of our city’s most successful women from both the public and private sectors while revealing the triumphs and challenges that have shaped their careers.

- These Women of Influence are honored at a breakfast event.
- Profiles of the honorees are featured in a special IBJ supplement.

Sponsorship Deadline: 8/10/18

Indianapolis Business Journal’s Power Breakfast Series brings the state’s thought leaders together to discuss issues of interest and importance to the business community. A panel of 4 to 6 professionals from each industry participate in a roundtable led by an IBJ editor or beat reporter. A feature story related to the panel discussion is published in the upcoming related focus sections.

2018 marks the 16th year of the Power Breakfast Series.

Sponsorship Deadlines:
- Technology: 1/5/18
- Life Sciences: 2/23/18
- Commercial Real Estate & Construction: 6/22/18
- Health Care & Benefits: 6/29/18

IBJ’s CFO of the Year awards are presented to financial professionals in Indiana for outstanding performance in their roles as financial stewards of corporations and not-for-profit/government organizations.

- The honorees and top honorees are featured at a breakfast event.
- Their profiles are featured in a special IBJ supplement.

Sponsorship Deadline: 8/31/18